**Website Outline**

# **Link**

<https://pirathee23.github.io/mkcapital/>

# **Branding Guideline**

Diagram

Description automatically generated

# **Menu Options/Pages**

* Home
* About Us
  + Meet the Team
  + FAQ
* Specialization
  + Property Management
  + Real Estate Investment Strategies
  + Mortgage
  + Real Estate
  + Coaching / Mentorship
* Investor Relations
* Testimonials
* Resources
* Contact Us

# **First Screen – Main Screen**

**Title** – MVL Capital

**Tagline** – Ready to take your investment portfolio to the next level? #Think Richly

**Video** - <https://www.pexels.com/video/cg-animation-of-rocket-taking-off-854224/>

# **Second Screen – About Us**

Est. 2021

Real Estate Investment Firm

MVL Capital

MVL Capital is a real estate investment company that invests smart capital and provides practical solutions for real estate opportunities. MVL Capital has expertise in buying and managing real estate, especially properties where they can provide added value.

We aim to consistently deliver best-in-class returns to investors by paring opportunistic acquisitions with determined execution. MVL Capital investment performance is a result of a solutions-oriented approach to property acquisition, development, management, and divestiture. MVL Capital will continue to produce exceptional returns and services for its investors by working with partners that share the same entrepreneurial drive, operational precision, and extraordinary performance goals.

# **Third Screen – Team**

**Mathusan Selvarasa**

Mathusan is a natural-born entrepreneur as he had many successes and failures with his startups. His most recent venture is MVL Capital which he co-founded with his partner Vaishnavy. Mathusan is now looking to take his investment portfolio to the next level by poking into the real estate market.

Mathusan carried his method into every detail of life and lived on his earnings with extreme frugality. He graduated from Business Technology Management at Ted Rogers School of Management with $0 debt as his investment vehicles paid it for him. He comes with a strong background in IT and business which was acquired from his multiple internships and schooling. Currently, Mathusan is pursuing his professional career by working as a consultant for a large IT MSP.

Mathusan is passionate about investing and dreams to soon reach his goal of financial independence. He started investing in the stock market at the age of 18 and dived into the real estate market by purchasing 2 very high in demand pre-construction developments in the Greater Toronto Area and is looking to make his footprint in the real estate market.

Are you interested to become a potential investor for MVL Capital? Or want to see how Mathusan reaches his goal of financial freedom? Join his journey by following @MVL\_Capital & @Mathusan1997.

**Vaishnavy Ravindiran**

Vaishnavy Ravindiran is the Co-Founder of MVL Capital. She combines her love for the real estate industry with her passion for education and building client relationships. Before stepping into the doors of real estate business in 2019, Vaishnavy had completed her Bachelor of Commerce at the Ted Rogers School of Management. The interest and passion for building this company came from inspiration of “Rich Dad Poor Dad.” She speaks to her client and advises then on how to become a market expert through guidance. In addition, she ensures to provide exceeding exceptional Real Estate services to guarantee confidence when doing a Joint Venture or partnering with us. Moreover, she assures your need and wants are understood to help build an investment portfolio.

Vaishnavy is now 23 and is looking to make her footprint in the real estate market. Are you interested to become a potential investor for MVL Capital? Or want to see how Vaishnavy reaches her goal of financial freedom? Join her journey by following @MVL\_Capital & @Vaiish.

# **Fourth Screen – Specialization**

* + Property Management
    - Will provide details later
  + Real Estate Investment Strategies
    - Will provide details later
  + Mortgage
    - Will provide details later
  + Real Estate
    - Will provide details later
  + Coaching / Mentorship
    - Will provide details later

# **Fifth Screen – Investor Relations**

Investing in MVL Capital

MVL Capital is one of Canada’s firmest growing real estate startup. We use state of the art technologies and only work with best in the industry to sustain our current growth. You want to see how you can benefit from working with us? Contact us now and we can have one of our advisors reach out to you. We are just not a real estate investment company, but we are an affiliate marketing company. We do it all.

# **Sixth Screen – Testimonials**

Sample testimonials

# **Seventh Screen – Resources**

Redirect to Medium.com with blogs

# **Eighth Screen – Contact Us**

Graphical user interface, application

Description automatically generated

Same as above but change the color and info so its MVL Capital now

ADD A SCREEN FOR CUSTOMER EXPERIENCE WITH CLIENTS (Usually comes at the bottom of a page )